

Enter now: the German Design Council encourages international design talent through its ein&zwanzig competition for emerging designers

Frankfurt am Main, 11 November 2019

With its ein&zwanzig competition for emerging designers, the German Design Council is supporting design students and graduates from around the world by providing them with greater exposure and the chance to expand their network. If you are interested, you can apply now at www.ein-und-zwanzig.com to submit your project for the Product or Lifestyle categories. Works from the 21 winners will be presented in an exclusive exhibition as part of the Salone del Mobile 2020 in Milan.

An international panel of leading experts will award prizes to 21 outstanding works: 20 „Winners“ and one „Best of Best“. The winning products will be exhibited from 21 to 26 April 2020 during Tortona Design Week, as part of the programme of events surrounding the Salone del Mobile 2020 in Milan. For the last few years, the exhibition has been created by renowned designers: the Hamburg studio Besau-Marguerre in 2017, the Danish designer Nina Bruun in 2018, and in 2019 the designers Arianna Lelli Mami and Chiara Di Pinto from Studiopepe.

Through this competition, the German Design Council offers young designers the opportunity to present themselves and their work to an international audience, and to take part in the world's leading furniture trade fair. They will also have access to the German Design Council's unique network of Foundation members, enabling them to make important contacts.

The key details at a glance:

- More information at www.ein-und-zwanzig.com
- Application deadline: 24 January 2020
- No fee for participation
- Awards ceremony and exhibition opening: 20 April 2020, Milan
- Exhibition: 21–26 April 2020, Via Tortona, 31, 20144 Milan

German Design Council

The German Design Council is one of the world's leading centres of excellence for communication and knowledge transfer in the Design, Innovation and Branding sector. Currently, its Foundation numbers more than 320 member companies. The German Design Council was founded in 1953 on an initiative of the German Federal Parliament to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to promote awareness of how to increase brand value on a sustained basis through the strategic use of design.

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